



SILICON VALLEY INTERNATIONAL
AUTO SHOW
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January 10-13, 2008 • San Jose McEnery Convention Center
150 West San Carlos Street • San Jose, California 95110
www.SVAutoShow.com

The Silicon Valley International Auto Show is an indoor exhibition of new-model vehicles that is open to the public. The show is owned and presented by the Silicon Valley Auto Dealers Association, sponsored by *The San Jose Mercury News* and produced by Motor Trend Auto Shows, Inc.

HOURS		ADMISSION	
Thursday	10 a.m. – 10 p.m.	Adults (13 & Older)	\$9
Friday	10 a.m. – 10 p.m.	Senior Citizens (62 & Older)	\$6
Saturday	10 a.m. – 10 p.m.	Military (w/ID)	\$7
Sunday	10 a.m. – 7 p.m.	Students (w/ID)	\$7
		Children (7-12)	\$5
		Children (6 & Younger)	FREE

AUTO SHOW INFORMATION

- **Official Web Site:** www.SVAutoShow.com
- **Show Office Phone:** 408.271.6408 (In Service on Tuesday, January 8)
- **E-Tickets:** Purchase advance E-tickets online to skip the box office and go directly to the show entrance.

DISCOUNT COUPONS & SPECIAL PROMOTIONS

• **Discount Coupons**

www.SVAutoShow.com - \$2 off one weekday adult admission, valid Thursday & Friday only.

• **Free subscription to *Motor Trend***

Attendees will receive a FREE one-year subscription to *Motor Trend* Magazine with each online ticket order or box office purchase, *courtesy of the Silicon Valley Auto Dealers Association.*

• **College Two-Fer Day, Thursday, January 10**

College students that buy one \$7 student admission with a valid college ID can get one student admission for a second college student (w/ID), free. Cannot be combined with any other offers.

• **Family Day, Sunday, January 13**

All children 12 & younger are admitted free of charge when accompanied by a paying adult.

DIRECTIONS & PARKING

The San Jose McEnery Convention Center parking garage entrances are located on Almaden Boulevard and Market Street. Additionally, there are more than 21,000 free parking spaces in downtown San Jose. Parking information is subject to change. For the most up-to-date information on downtown parking, visit www.sjdowntownparking.com.

PUBLIC RELATIONS CONTACTS

DeeDee Taft & Shelbi Okumura • *Spin Communications*
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FEATURES & SPECIAL DISPLAYS

- **Concept Cars – The Vehicles of Tomorrow!**

Catch a glimpse of what is around the corner in automotive design and technology. Concept cars scheduled to appear include the Suzuki Hip Hop, Chevrolet Bumblebee™ Camaro and more.

- **Over 35 Domestic & Import Manufacturers**

Check out more than 400 new 2008-model cars, trucks, minivans, crossovers and sport/utility vehicles in a no pressure, non-selling environment.

- **Fuel Efficient Vehicles**

See and compare the latest hybrid and Flex-Fuel vehicles to learn how new technology can help save money at the fuel pump and promote a cleaner environment.

- **Toyota Trucks Off Road On Site Adventure**

Take a test drive—OFF ROAD! Put performance and handling to the test in the 4x4 Tundra, Tacoma and FJ Cruiser as you traverse logs, around offset berms, across the frame twister, over the hill climb and more!

Hours: Thursday–Saturday, 11 a.m. to 9 p.m. & Sunday, 10 a.m. to 7 p.m.

- **Volkswagen “Dieselution” Tour & Display**

The highly interactive exhibit will highlight current environmental issues, while also showcasing advancements in diesel engine technology and Volkswagen’s leadership in diesel design. Plus explore Volkswagen’s lineup of diesel-powered sedans, hatchbacks and SUVs.

- **Alternative Fuel Vehicle Display**

The Green Fleets Group will feature an Alternative Fuel Vehicle Display including compressed natural gas, 100% BioDiesel and solar-electric vehicles.

- **Aftermarket Alley – South Hall**

An area of the show that highlights customized image vehicles tricked out with the latest aftermarket parts and accessories.

- **DUB® Magazine Celebrity Car Showcase**

Featuring the DUB big rig and tricked-out rides owned by music and sports celebrities.

- **duPont REGISTRY’s™ Exotic Car Display**

See ultra-high-end exotic cars and high-performance vehicles, *courtesy of duPont REGISTRY™*.

- **TRANSFORMERS™ Movie Car**

See Bumblebee™, the Chevrolet Camaro Concept and car star of the blockbuster movie, in the Chevrolet display.

- **RE/MAX Tour for the Troops & CNN “Warrior One” Hummer**

Check out the Hummer H1 customized by Chip Foose and his crew from TLC’s *Overhaulin’*; valued at over \$1 million.

- **Ferrari Club Display**

See several models showcasing the unique history of Ferrari, *courtesy of Ferrari Club of America - Pacific Region*.

- **United States Touring Car Championship Display**

Check out race-prepped, production-based sedans, coupes and hatchbacks with chassis, engines and suspensions that have been modified for maximum performance.

• Infineon Raceway Display & Giveaway

Register for a chance to win a weekend pass and seat for an upcoming NASCAR Nextel Cup Race or an NHRA National race this summer, *courtesy of Infineon Raceway.*

• 8Minute Dating

Car selection can reveal a lot about a person including personality traits, spending habits and even relationship tendencies. The auto show's 8Minute Dating will put this quirky concept to the test when a collection of cars play host to eight minute dates for singles inside the front seats of Chevrolet coupes, sport/utility vehicles and trucks. Advance registration is available online at www.8minutedating.com or anyone can sign up at the auto show.

• IGX Video Game Experience & Giveaway

Play the hottest driving and sports video games for free on the Microsoft Xbox 360™, Sony PLAYSTATION®3 and Nintendo Wii™ gaming systems. Plus, register at the auto show for the chance to win either a Guitar Hero III package or Nintendo Wii™ game system. *No purchase necessary. See rules outside show entrances or display representatives for details.*

VEHICLE HIGHLIGHTS (Subject to Change)

Concept Vehicles

Chevrolet Bumblebee™ Camaro
Suzuki Hip Hop

New or Redesigned 2008 Models

Acura RDX	Ford Focus	Lexus LS600h L	Nissan Rogue
Audi S5	Ford Shelby GT500	Lincoln MKX	Pontiac G6 GXP
BMW 3 Series Convertible	GMC Acadia	Mazda CX-9	Saturn Vue
Buick Enclave	Honda Accord	Mazda Tribute	Scion xB
Cadillac CTS	Hyundai Veracruz	Mercedes-Benz C-Class	Subaru Impreza / WRX
Chevrolet Malibu	Infiniti EX	Mercury Mariner	Suzuki SX4
Chrysler Sebring	Jeep Liberty	Mitsubishi Lancer	Toyota Highlander
Dodge Dakota	Jeep Grand Cherokee	Nissan Altima Coupe	Toyota Land Cruiser
Dodge Grand Caravan	Land Rover LR2	Nissan Pathfinder	Volkswagen Touareg

Pre-Production Models

Chevrolet Aveo5	Jaguar XF	Volkswagen Jetta TDI
Ford Flex	Saturn Astra	

Hybrid/Flex-Fuel Manufacturers

Chevrolet	Honda	Mercury	Saturn
Ford	Lexus	Nissan	Toyota
GMC	Mazda		