



SILICON VALLEY INTERNATIONAL
AUTO SHOW
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FOR IMMEDIATE RELEASE

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**SILICON VALLEY INTERNATIONAL AUTO SHOW TO HOST CHARITY PREVIEW NIGHT TO
BENEFIT TWO LOCAL NON-PROFIT ORGANIZATIONS – CASA AND VMC**

SAN JOSE, Calif. – (December 12, 2007) The Silicon Valley International Auto Show Charity Preview Night on Wednesday, January 9, will kick-off this year's auto show, to benefit Community Against Substance Abuse (CASA) and the Valley Medical Center (VMC) Foundation. The event will be held from 6 p.m. to 9 p.m. at the San Jose McEnery Convention Center. Local dignitaries, business leaders and charity supporters in attendance will enjoy gourmet delicacies, cocktails and musical entertainment while enjoying a special VIP sneak peek at more than 400 new model cars, trucks, sport/utility vehicles, crossovers and more.

"We are thrilled to be partnering with CASA and the VMC Foundation for the Charity VIP Preview Night," said Silicon Valley International Auto Show Chairman Mark Normandin. "It is a great opportunity to raise much-needed funds through an elegant event that will offer a preview of this exciting entertainment venue that features everything from new model vehicles and concepts, to celebrity-owned cars and ride and drives."

Business/cocktail attire is preferred and tickets are \$75 per person. To purchase tickets with PayPal please visit www.casalgca.org/autoshow or www.vmcfoundation.org/currentevents.php. For more information, please call the Silicon Valley Auto Dealers Association at 408/437-7557.

For more than 23 years, CASA has been an alliance of Los Gatos community organizations, parents, students, school administrators and town government leaders whose purpose is fostering healthy lifestyle choices that help young people resist alcohol and drugs. For more information visit www.casa.org.

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Valley Medical Center serves one in four residents of Santa Clara County, and is the only regional hospital with an open door policy, providing medical care to all regardless of ability to pay. With San Jose's only level one trauma center and nine nationally ranked specialty units, VMC is widely regarded as one of the best public hospitals in the United States. The VMC Foundation is a private, non-profit organization that raises funds for VMC programs that serve those in need. For more information visit www.vmcfoundation.org.

The Silicon Valley International Auto Show is owned and presented by the Silicon Valley Auto Dealers Association, sponsored by the *San Jose Mercury News* and produced by Motor Trend Auto Shows, Inc. The auto show will be open to the public Thursday, January 10 through Sunday, January 13, at the San Jose McEnery Convention Center, located at 150 West San Carlos Street. Convention Center parking is available for a fee, or there are more than 21,000 free parking spaces in downtown San Jose. Parking information is subject to change. For the most up-to-date information on downtown parking, visit www.sjdowntownparking.com.

Show hours are Thursday through Saturday from 10 a.m. to 10 p.m. and Sunday from 10 a.m. to 7 p.m. Admission is \$9 for adults, \$7 for students and military with ID, \$6 for seniors (62 & older) and \$5 for children (7-12). Children six and younger are admitted free with a paying adult. To avoid waiting in line at the box office, attendees are encouraged to buy their tickets online. Simply log onto www.SVAutoShow.com, purchase a ticket, bring it to the show and proceed directly to the entrance. Additional information, directions and weekday discount admission coupons are available on the official auto show web site, www.SVAutoShow.com.

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